

THE NEW RETAIL ORGANIZATION: DIGITAL, AGILE & CUSTOMER-CENTRIC



PROGRAM TOPICS

Phygital Retail • Direct to Customer • Digital Brand Management
Agile Supply Chain • Innovations in Retail Payments • eCommerce Fraud Prevention
Advanced Analytics • Product Visualization • The Evolution of Fulfilment & Delivery

SPONSORS & PARTNERS

08:00 **Opening: Breakfast + Open Networking**

ISRAEL RETAIL INDUSTRY SESSIONS (IN HEBREW)

09:00 **Israel Retail Industry Sessions (in Hebrew)**

Sessions & speakers TBA

GLOBAL RETAIL INDUSTRY SESSIONS (IN ENGLISH)

12:00 **Welcome to New Retail Fest Global Industry Sessions**

Welcome
Remarks

Ben Pelled, New Retail Fest by People & Computers

12:10 **Opening Keynote**

Opening
Keynote

Speaker TBA

12:25 **Opening Fireside Chat**

Opening
Fireside Chat

Speaker TBA

12:40

Panel
Discussion

Retail Payments & Financing / eCommerce Fraud Prevention / Advanced Analytics

Speakers TBA

13:10

Keynote

Reserved

Speaker TBA

13:20

Keynote

Keynote

Speaker TBA

13:30

Tech
Spotlights
& Startup
Showcase

Tech Spotlights & Startup Showcase

Presentations of the latest advancements in fintech solutions

- Tal Shlasky and Sonja Kohn, Managers @ BestFit

14:00

Closing: Lunch + Open Networking + 1 on 1 Meetings